

STEVEN PHELPS

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SUMMARY

As a seasoned design professional and experienced educator, I have a passion for creative work that offers me a challenge. I am an intense thinker and reader who is always eager to know more.

EXPERIENCE

Vistra Energy – **Senior Graphic Designer** [Apr. 2014 – Present]

- Design lead overseeing visuals for corporate communication and public relations
- Responsible for corporate identity and brand standards for multiple brands
- UX / UI consulting, video, audio, and print production for ancillary communications tools
- Design, development, and administration of company intranet

Collin College – **Adjunct Faculty, Communication Design** [Oct. 2005 – Present]

- Co-author of design curriculum in design history and fundamentals, typography, and applications
- Assignment grading, evaluation and supervision of students, including lab time
- Contributing to and participation in degree program evaluations and centers of excellence

Cowboys & Indians Magazine – **Art Director, Web Content Manager** [Oct. 2006 – Apr. 2014]

- Design and production of magazines and websites including Cowboys & Indians
- Oversight of digital publishing, UX/UI, application development and design
- Blogging, social media, online marketing, multimedia integration and analytics

Texas Lawyer – **Photography Editor, Production Artist** [Apr. 2000 – Oct. 2006]

- Design, layout and pre-press for newspapers, books, and magazines including Texas Lawyer, In-House Texas, Executive Legal Adviser, DeNovo, and Dallas Bar Association's Headnotes
- Print and web advertising design and execution, building and updating websites, recording and editing video and audio blogs

EDUCATION

MA, Graphic Design	Academy of Art University, San Francisco, CA	May 2020
AAA, Graphic Design	Art Institute of Dallas, Dallas, TX	Sep. 2004
BA, Literary Studies	University of Texas at Dallas, Richardson, TX	May 1999

CAPABILITIES

Wide-range of skills in print and digital design; production experience and art direction including web, video and animation; extensive management of internal and external client relationships; able to effectively give creative direction over complex projects from concept to execution.

SOFTWARE PROFICIENCY

Adobe CC (Photoshop, Illustrator, InDesign, InCopy, Acrobat, XD, AfterEffects, Audition, Premiere),
Monotype FontExplorerX, InVision, Microsoft Office, HTML, CSS, Wordpress, Final Cut Pro.

HONORS AND AWARDS

2011 – Houston Press Club Lone Star Awards, second place
2009, 2010 – Web Marketing Association Awards – Silver
2009 – W3 Awards – Silver
2008 – All-Industry Marketing Awards – Cowboys & Indians, 5 gold, 3 silver
2007 – All-Industry Marketing Awards – Western & English Today, 6 gold, 2 silver
2005 – Secretary – Graphic Artists Guild – At-Large Chapter
2004 – Best Package Design, Art Institute of Dallas Portfolio Show
2003, 2004 – Best Special Interest Newspaper – Texas Lawyer – Dallas Press Club
2002 – Best Overall Newsletter – Headnotes – State Bar of Texas
2000, 2001 – Best Special Interest Newspaper – Texas Lawyer – Dallas Press Club

TRADE ASSOCIATIONS

AIIGA, Dallas Society of Visual Communications, IABC